

TCR Australia

TOURING CAR SERIES



2025 SERIES INFORMATION GUIDE

2025. ALL NEW.

2025 will see the most significant evolution for the TCR Australia Series since its inception in 2019.

New events, new circuits and new experiences await TCR Australia teams, with a fresh calendar of high-quality events providing the foundation for TCR's potential to be reignited and realised in 2025 and beyond.

Three rounds alongside the Supercars Championship and two rounds racing with the Kumho FIA TCR World Tour, including a spectacular season finale at the iconic Macau Grand Prix, represent the new era of TCR - premium events in front of larger audiences and more connectivity than ever to international touring car competition.

Three of the five circuits comprising the 2025 calendar are new for TCR and will mark the series' first visits to Western Australia, New Zealand and Asia.

TCR will be the premier support category to the Supercars Championship in Western Australia, New Zealand and at The Bend Motorsport Park alongside the Kumho FIA TCR World Tour.

With that will include live, world-class quality coverage at Supercars rounds of every race plus qualifying on the screens of Fox Sports and Kayo, while free-to-air coverage of the series' Winton round and the Macau Grand Prix will be finalised.



2025 RACE SCHEDULE

ROUND	VENUE	REGION	DATE	EVENT
1	Taupo Motorsport Park	New Zealand	April 11-13	Supercars
2	Wanneroo Raceway	Perth	June 6-8	Supercars
3	Winton Raceway	Victoria	August 22-24	ARG
4	The Bend Motorsport Park	South Australia	September 12-14	Supercars
5	Guia Street Circuit	Macau	November 14-16	Macau Grand Prix**



**Invitational Round

2025 BROADCAST SCHEDULE

ROUND	VENUE	EVENT	RACE FORMAT & BROADCAST
1	Taupo Motorsport Park	Supercars	3 x races live on Fox/Kayo in Supercars broadcast plus Qualifying
2	Wanneroo Raceway	Supercars	3 x races live on Fox/Kayo in Supercars broadcast plus Qualifying
3	Winton Raceway	ARG	3 x races live on SBS free-to-air / 3 x races simulcast live on Fox/Kayo
4	The Bend Motorsport Park	Supercars	3 x races live on Fox/Kayo in Supercars broadcast plus Qualifying
5	Guia Street Circuit	Macau Grand Prix	3 x races potentially live on SBS free-to-air All sessions and races live streamed on YouTube



DIGITAL REACH GROWTH

The TCR Australia digital channels saw tremendous growth in 2024, thanks to a strong returning audience base that engaged with our increased focus on video content. Through the implementation of key highlights along with feature pieces on drivers & teams, the watch time of TCR Australia content grew 113% between 2023 and 2024.

In 2025 the TCR Australia digital channels will continue to highlight the unparalleled excitement of TCR action, while showcasing the immense talent and achievements of our drivers through innovative engagements.

2023

FACEBOOK

Reach - 914,902
Video Views - 189,411
Minutes Viewed - 48d 4h
Interactions - 52,040
New Followers – 1,200
Net Follows – 1,058

INSTAGRAM

Reach – 40,122
Interactions –
Follows –

2024

FACEBOOK – 35,877 Followers

Reach - 1,708,548 (Up 3.8%)
Video Views - 1,286,141 (Up 104.1%)
Minutes Viewed – 401D 10H (Up 113.7%)
Interactions – 86,404 (Up 12.4%)
New Followers – 5,438
Net Follows – 4,898

INSTAGRAM – 16,543 Followers

Reach – 192,400
Interactions – 32,600
Follows – 1,090
Visits – 20,802



KUMHO FIA TCR WORLD TOUR RETURNS

After a memorable first visit in 2023, the Kumho FIA TCR World Tour returns to Australia in 2025, as part of a three-year agreement between The Bend Motorsport Park and WSC Group.

The Kumho FIA TCR World Tour - and TCR Australia Series - will form a major element of the new Bend 500, Supercars' pre-Bathurst endurance race debuting in 2025.

In an unprecedented occurrence, TCR is being promoted alongside Supercars by The Bend as part of a unique 'double header' of touring car categories, with two TCR races set to be the event's Saturday feature (followed by a single, final race on Sunday prior to The Bend 500).



MACAU GRAND PRIX

After taking on the Kumho FIA TCR World Tour on home soil, TCR Australia teams will then step up to battle the world's best on one of the most iconic street circuits on earth.

The Macau Grand Prix, and the Guia Street Circuit on which it is raced, is steeped in history and prestige. Its 6.120km layout redefines the challenge of street circuits and has earned the awe and respect of world motorsport's elite - many of whom regard Macau among the greatest tracks they have raced on.

TCR Australia will have the exclusive privilege of concluding its national series alongside the Kumho FIA TCR World Tour in the Guia Touring Car Race, for decades the premier event in international touring car racing.



INAUGURAL KUMHO CUP

The introduction of the Kumho Cup for 2025 will provide a valuable platform for older generation TCR cars to compete on the same grid, in front of the same audience as current specification cars. Kumho Cup provides a worthwhile opportunity for privateer teams and individuals, where motorsport is not their main profession, to race in the highly competitive TCR series at a more attainable level and budget. Kumho Cup classification and eligibility will be managed through round results. All drivers will still be eligible for overall Championship Points. TCR Australia will assist Kumho Cup competitors through reduced entry fees, tyre supply and a unique overseas experience in 2026 for the class winner with more information to be announced.

Eligible Kumho Cup Models

- Alfa Romeo Giulietta Veloce TCR
- Audi RS3 LMS SEQ
- Peugeot 308 TCR
- VW Golf GTI TCR SEQ
- Honda Civic FK7 TCR
- Hyundai i30N TCR

Incentives

- Reduced entry fee pricing (Series & RxR) for eligible cars
- Kumho Tyre incentives each round
- Guaranteed spot for the winner of Kumho Cup to Macau
- Round winner trophies
- Awarded the same points as per Sporting Regulations
- Opportunity to race on the same grid, in front of the same audience for a fraction of the cost

SUPERCARS EVENT AUDIENCE

The audience reach of the corresponding Supercars events which TCR will race at is as follows:

Taupo (2024)

- 57,000 average viewers on Friday, then 171,149 (Sat) and 170,430 (Sun)
- 67,411 spectators over three days

Perth (2024)

- Broadcast data N/A
- 31,925 spectators over three days

The Bend (2023)

- 183,734 average viewers on Saturday, 198,823 average viewers on Sunday
- 41,234 spectators over three days



SERIES ENTRY

	SERIES ENTRY	ROUND BY ROUND
Series Entry Fee (paid before Round 1)	\$7,000 ex GST	
Round 1 – Taupo	\$3,000 ex GST	\$4,700 ex GST
Round 2 – Perth	\$3,000 ex GST	\$4,700 ex GST
Round 3 – Winton	\$3,000 ex GST	\$4,500 ex GST
Round 4 - The Bend	\$3,000 ex GST	\$4,900 ex GST
Round 5 – Macau	\$3,750 ex GST	\$5,950 ex GST

KUMHO CUP ENTRY

	SERIES ENTRY	ROUND BY ROUND
Series Entry Fee (paid before Round 1)	\$2,500 ex GST	\$2,000 ex GST
Round 1 – Taupo	\$1,500 ex GST	\$2,000 ex GST
Round 2 – Perth	\$1,500 ex GST	\$2,000 ex GST
Round 3 – Winton	\$1,500 ex GST	\$2,000 ex GST
Round 4 - The Bend	\$1,500 ex GST	\$2,000 ex GST
Round 5 – Macau	\$3,750 ex GST	\$5,950 ex GST



2025 PRIZES AND INCENTIVES

TCR SERIES

- \$1000 for the fastest super pole each round
- \$2,500 rebate per car for NZ and Perth
- Round winner receives a pair of Kumho tyres each round
- **Series Winner:** Contribution towards an overseas TCR round. More details to be announced.

KUMHO CUP

- Significantly reduced entry fee pricing
- \$2,500 rebate per car for NZ and Perth
- Flexibility to double enter a round with a secondary driver to assist with season budgeting.
- The winner of each round receives a pair of Kumho tyres each round.
- **Class winner:** Contribution towards an overseas TCR round. More details to be announced.



Control Tyre Supply

KUMHO

Kumho is the supplier of control tyres for the TCR Australia Series.

Track Tyres will continue to provide at-track support for all rounds of the series.

The cost per slick and wet weather tyre will be confirmed prior to the commencement of the season.

For tyre orders, questions or further information, please contact:

Trevor Sheumack
0418 548 578
trevor@etrts.com

TYRE ALLOCATIONS

The tyre allocation for each round will remain unchanged from 2024 for full season and round by round entries. An adapted tyre allocation for Kumho Cup competitors will be confirmed shortly.

Control Fuel Supply



Race Fuels will be the supplier of control fuel to the series for rounds one to three.

The type of fuel and its cost per litre for rounds 4 and 5 will be confirmed prior to the season commencing.

For fuel orders, questions or further information, please contact:

Sean Scott
0417 368 543
sean@racefuels.com.au

Series Contacts

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Appointed Officials



RACE DIRECTOR TBC

DEPUTY RACE DIRECTOR TBC

TECHNICAL DELEGATE TBC

DRIVER STANDARDS ADVISOR TBC

Team Communication

Category documents such as Sporting & Technical Regulations, Category Bulletins and Round Schedules will be accessible for everyone on the TCR Australia Team Centre:

<https://tcraustralia.com/team-centre/>



The TCR Messaging app will continue to supplement RMC (race management channel) calls during on-track sessions, provide prompt event communication and assist with streamlining in-race investigations and penalties. The app is available to download on mobile or via the web platform.

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TOURING CAR SERIES



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