

TCR Australia

TOURING CAR SERIES



SUPERCHEAP

AUTO

2024 SERIES INFORMATION DOCUMENT





- ✓ AFFORDABLE & ACCESSIBLE WITH A LEVEL PLAYING FIELD - EMERGING RACERS ARE ON THE GRID WITH ELITE LEVEL DRIVERS
- ✓ HEADLINE POSITIONING AT EVENTS WITH PIT LANE GARAGES & PRIME SCHEDULING, INCLUDING A MAJOR EVENT AT BATHURST WITH FIA TCR WORLD TOUR STATUS
- ✓ PATHWAY TO INTERNATIONAL TCR COMPETITION WHERE CARS & FORMATS ARE COMPATIBLE

- ✓ AN EXCELLENT \$ TO RACING KILOMETRE RATIO, AND A HIGH PROPORTION OF SCHEDULED RACING LAPS COMPLETED
- ✓ COMMERCIAL RELEVANCE WITH MULTIPLE BRANDS & CONNECTIVITY TO THE ROAD CAR MARKET
- ✓ LIVE, FREE-TO-AIR COVERAGE OF EVERY RACE IN 2024 ON THE SCREENS OF THE SEVEN NETWORK



SEASON 2024 - NOTABLE CHANGES

- Return to an exclusive free-to-air television broadcast package with Seven
- Shorter interval between Races 2 and 3 at selected rounds to maximise FTA broadcast window on 7mate.
- Compensation weight system revised by WSC to reflect previous event's round points, not qualifying results
- To recognise highest/most consistent performers over all three races, podium will now be reserved for a 'Top 3 of Round' presentation at the end of each weekend for Rounds 1-5. Trophies for all three races to still be awarded for Rounds 6-7 (TCR World Tour)
- Trophy for each winner of Races 1-3 to be presented in the parc ferme/stop area after each race
- Kumho TCR World Tour to receive FIA status

2024 RACE SCHEDULE

ROUND	EVENT/VENUE	STATE	DATE
1	Sandown Raceway	VIC	February 9-11
2	Symmons Plains Raceway	TAS	March 15-17
3	Phillip Island Grand Prix Circuit	VIC	April 12-14
4	The Bend Motorsport Park	SA	May 31-June 2
5	Queensland Raceway	QLD	July 12-14
6	Sydney Motorsport Park	NSW	November 1-3
7	Supercheap Auto Bathurst International	NSW	November 8-10



EVERY TCR RACE. LIVE & FREE.



In 2024, every race of the Supercheap Auto TCR Australia Series will be broadcast live and free on the screens of the Seven Network.

The majority of TCR races will be broadcast live on 7mate, with every race and additional coverage streamed on Seven's free live and on-demand video platform, 7+.

Seven is Australia's home of free-to-air motorsport, with 7mate being a familiar destination for motorsport and automotive content for over a decade.

7+ is Australia's leading BVOD (broadcaster video on-demand) platform, occupying 36% of BVOD audience share among Australia's five major free-to-air networks.



AUDIENCE PROFILE



BY GENDER	
Male	90%
Female	10%
BY AGE	
35-44	29%
25-34	27%
45-54	22%
18-24	10%
55-64	8%
65+	3%
13-17	1%

BY STATE	
NSW	29%
VIC	23%
QLD	22%
SA	8%
NZ	6%
WA	5%
TAS	3%
ACT	2%
INT'L	1%
NT	1%

BY REGION	
NSW Metro	22%
VIC Metro	20%
Brisbane Metro	18%
SA Metro	8%
NSW Outer & Regional	7%
New Zealand	6%
WA Metro	5%
QLD Outer & Regional	4%
VIC Outer & Regional	3%
Tasmania	3%

Data Source: ARG Social Media Analytics

WINNING IS POSSIBLE



Balance of Performance (BOP) measures and a set of tightly controlled, globally adopted regulations ensure multiple brands - and teams - in TCR have the chance to win races over the course of a season.

BOP is determined by WSC Group Ltd using comprehensive technical data analysis of every homologated model of TCR car.

This data is gained from TCR competition throughout the world and applied by way of balancing each model's starting minimum weight, ride height and engine power to achieve technical parity.

In the past two seasons, two family-run teams have won races in TCR, proving those who are able to maximise their package can compete with established drivers and teams of national race and championship winning pedigree.



RETURNING IN 2024



TCR Australia is a host series to the pinnacle of TCR once again in 2024, with the final two rounds of the Supercheap Auto TCR Australia Series forming the Australian leg of the Kumho TCR World Tour.

Following a spectacular Australian debut in 2023, the TCR World Tour will return to Sydney Motorsport Park and the Supercheap Auto Bathurst International over an extended three-week period.

SERIES ENTRY

	SERIES ENTRY	ROUND BY ROUND
Series Entry Fee (paid before Round 1)	\$7,466 ex GST	
Round 1 - Sandown	\$3,000 ex GST	\$4,350 ex GST
Round 2 - Race Tasmania	\$3,000 ex GST	\$4,350 ex GST
Round 3 - Phillip Island	\$3,000 ex GST	\$4,350 ex GST
Round 4 - The Bend	\$3,000 ex GST	\$4,350 ex GST
Round 5 - Queensland Raceway	\$3,000 ex GST	\$4,350 ex GST
Round 6 - Sydney Motorsport Park	\$3,000 ex GST	\$4,350 ex GST
Round 7 - Bathurst International	\$3,000 ex GST	\$4,350 ex GST

Series Entries must be paid prior to Round 1 and Round by Round entry fees must be paid prior to each Round.

All Tasmania entries receive a \$3,000 ex GST travel rebate, paid after the round.



CONTROL TYRE SUPPLY

KUMHO

Kumho is the supplier of control tyres for the Supercheap Auto TCR Australia Series.

Track Tyres will continue to provide at-track support for all rounds of the series.

The Cost per tyre for slick and wet weather compounds will be confirmed as soon as possible.

For tyre orders, questions or further information, please contact:

Trevor Sheumack
0418 548 578
trevor@etrts.com

TYRE ALLOCATIONS

The tyre allocation for each round will remain unchanged from 2023.

CONTROL FUEL SUPPLY



Race Fuels is the supplier of control fuel to the series.

Fuel type and cost will be communicated as soon as possible.

For fuel orders, questions or further information, please contact:

Sean Scott
0417 368 543
sean@racefuels.com.au

SERIES CONTACTS



CATEGORY MANAGER

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SERIES OFFICIALS



RACE DIRECTOR

Michael Smith

DEPUTY RACE DIRECTOR

Tim Schenken

TECHNICAL DELEGATE

Jamie Augustine

DRIVER STANDARDS ADVISOR

Chris Pither

TEAM COMMUNICATION

Category documents such as Sporting & Technical Regulations, Category Bulletins and Round Schedules are available at the TCR Australia Team Centre:

<https://tcraustralia.com/team-centre/>

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