

ROUND REVIEW

SUPERCHEAP AUTO BATHURST INTERNATIONAL
8-10 NOVEMBER



BROADCAST



Total National Reach
293,700



Minutes Viewed
3,767,171 +96% YOY

TV ratings as provided by OzTAM

International Stream Views
127,250



RACING RESULTS

FANATEC GT WORLD CHALLENGE AUSTRALIA

Race 1 winners W. Brown/B. Schumacher
Race 2 winners A. Peroni/M. Rosser

SUPERCHEAP AUTO TCR AUSTRALIA SERIES

Race 1 winner Zac Soutar
Race 2 winner Jordan Cox
Race 3 winner Dylan O'Keeffe

MONOCHROME GT4 AUSTRALIA SERIES

Silver Cup G. Miedecke/R. Gray
Pro-Am Cup L. Dalton/B. Newman
Am Cup A. Soole/G. Denyer

TRICO TRANS AM SERIES

Round winner James Golding

FIRST FOCUS RADICAL CUP AUSTRALIA

Round winner Cooper Cutts

PRECISION NATIONAL SPORTS SEDAN SERIES

Round winner Steve Tamasi

MEGUIAR'S AUSTRALIAN PRODUCTION CARS

Outright round winner Dean Campbell

DIGITAL MEDIA

Website Page Views
36,812

IG Profile Reach
26,908

Website Users
10,614

IG Video Plays
44,266

Website Event Count
71,824

IG Post Reach
56,944

FB Reach
247,808

IG Content Interactions
6,468 +27% YOY

FB Content Interactions
4,410

TikTok Video Views
978

FB Minutes Viewed
42,332

YT Impressions
180,617

FB Video Views
169,073

YT Views
13,015

FB Impressions
251,273

YT Watch Time (Hours)
256

ATTENDANCE

17,293

