

ROUND REVIEW

COLORSPEC RACE SYDNEY
18-20 OCTOBER



BROADCAST



Total National Reach
274,700



Minutes Viewed
1,438,929 +86% YOY

TV ratings as provided by OzTAM

International Stream Views
65,242



DIGITAL MEDIA

Website Page Views
45,225

IG Profile Reach
21,996

Website Users
13,849 +1% YOY

IG Video Plays
115,752

Website Event Count
90,260

IG Post Reach
62,856

FB Reach
139,782

IG Content Interactions
4,662

FB Content Interactions
2,225

TikTok Video Views
19,252

FB Minutes Viewed
10,116

YT Impressions
233,257 +31% YOY

FB Video Views
60,820

YT Views
17,194

FB Impressions
141,962

YT Watch Time (Hours)
254

RACING RESULTS

FANATEC GT WORLD CHALLENGE AUSTRALIA

Race 1 winners J. Ojeda/P. Lucchitti

SUPERCHEAP AUTO TCR AUSTRALIA SERIES

Race 1 winner Josh Buchan
Race 2 winner Jordan Cox
Race 3 winner Josh Buchan

MONOCHROME GT4 AUSTRALIA SERIES

Silver Cup M. Flack/T. Hayman
Pro-Am Cup J. Buchan/J. Yu
Am Cup J. Bower/J. Lawrence

MEGUIAR'S AUSTRALIAN PRODUCTION CARS

Round winner Cameron Crick

PORSCHE MICHELIN SPRINT AUSTRALIA

Professional Oscar Targett
Pro-Am Ramu Farrell
Class B Daniel Quimby

FIRST FOCUS RADICAL CUP AUSTRALIA

Round winner Peter Paddon

GITI AUSTRALIAN FORMULA OPEN SERIES

Round winner Ryan Macmillan

ATTENDANCE

9,116 +10% YOY

